

Press Release

Source: AirportParkingReservations.com

Advanced Planning Required (Now More than Ever) for Holiday Airport Parking

Suffield, CT – December 9, 2003 -- AirportParkingReservations.com, a service offering guaranteed parking reservations for travelers departing from over 65 airports throughout the US and Canada exceeded holiday sales forecasts over Thanksgiving as demand outpaced supply in several major airport markets.

“We knew this would be a strong fourth quarter but were surprised by the sudden surge in business just one or two days before the holiday. The traveling public is beginning to recognize airport parking reservations as a key part of successful trip planning” commented Tom Lombardi, President of AirportParkingReservations.com.

Tom Wilson, owner of Vista Airport Parking at Newark International Airport and one of the first airport parking lots to accept reservations noted, “we’ve long appreciated that air travel can be stressful. Our goal is to help take the anxiety out of the traveler’s preflight experience. Allowing our customers to reserve airport parking in advance reduces their stress and permits us to better manage our parking lot’s capacity.

About AirportParkingReservations.com

At AirportParkingReservations.com, travelers provide their itinerary and airport of departure before choosing from over 130 parking operators providing a range of parking options (including self, valet, indoor/covered). The parking lots are secure, many offer discounted rates, and all provide free shuttle service with complimentary luggage assistance to and from the airport terminals. Reservations can be made online or toll-free at 888-960-PARK (7275).

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