

## Advanced Planning Required (Now More than Ever) for Holiday Airport Parking

Suffield, CT – November 9, 2004 – AirportParkingReservations.com, a service offering guaranteed parking reservations at discounted rates for travelers departing from airports throughout the US and Canada, reports that off-airport parking lots in several major markets advise that they anticipate sell-out conditions for the upcoming Thanksgiving holiday.

Recent news reports point to strong holiday air travel, limited room inventory at many popular resort destinations during peak holiday travel periods, and many airports experiencing record growth. These factors combined require some creative pre-trip preparation on the part of consumers.

Airport parking is now an important part of that planning process. Travelers have more choices than ever before – self-park, valet parking, covered parking, etc – at a wide range of price points. Reserving in advance reduces travel related stress by allowing time-pressed travelers to avoid congested on-airport lots and their high prices.

“We’re gearing up for the busiest holiday travel season we’ve seen in a long time. With all the construction around Seattle-Tacoma International Airport, customers know that in order to avoid unnecessary hassles, they’d better plan ahead. Allowing our travelers to reserve airport parking in advance reduces their anxiety and permits us to better manage our parking lot’s capacity,” remarked Rich Connors of SeatTac Park.

“Reserving airport parking is no different than reserving airline tickets, a hotel room or car rental. They’re all necessary to ensure a peaceful trip,” notes Tom Lombardi, President of AirportParkingReservations.com

### **About AirportParkingReservations.com**

At AirportParkingReservations.com, travelers provide their itinerary and airport of departure before choosing from over 150 airport parking operators providing a range of parking options (including self, valet, indoor/covered). The parking lots are secure, most offer discounted rates, and all provide free shuttle service with complimentary luggage assistance to and from the airport terminals. Reservations can be made online or toll-free at 800-PARKING (727-5464).

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