

Press Release

Source: AirportParkingReservations.com

AirportParkingReservations.com Partners with Travel Loyalty Program To Reward Customers for Reserving Online

Suffield, CT – September 14, 2004 – AirportParkingReservations.com, a service offering guaranteed parking reservations at discounted rates for travelers departing from airports throughout the US and Canada, has teamed up with My Travel Rebates to offer customers cash back on airport parking reservations.

Members of the My Travel Rebates loyalty program have access to airport parking lots at their airport of departure, as well as 16,000 hotels, 23 cruise lines, and top car rental agencies. When travelers register any Visa or Mastercard, they automatically qualify for cash back rebates -- credited directly to their registered card -- every time they use that card to purchase from AirportParkingReservations.com or other My Travel Rebates merchants.

Tom Lombardi, president of AirportParkingReservations.com, comments “This was the busiest summer for the off-airport parking industry in years. Many leisure travelers discovered the convenience and cost savings of off-airport parking for the first time and now we can give them an extra incentive to return and book their airport parking for upcoming fall and holiday trips. Holiday travel is expected to be strong again this year, and having a guaranteed airport parking space is a great way to reduce stress during this peak travel period.”

The My Travel Rebates program assures travelers 20% cash back on their online payment for airport parking purchases, as well as 15% cash back on hotels, 10% back on car rentals and up to 5% back on cruises and vacation packages.

“We were searching for a way to enhance our unique “cash back” travel loyalty program and AirportParkingReservations.com was a perfect fit. Their network of off-airport parking operators span the major US and Canadian markets, our members get to choose from self-park, valet or indoor parking, and the rates are almost always cheaper than parking at the airport. Airport parking is a great bookend to our air, cruise, hotel and car rental selections” noted Richard Keefhaver, Vice President of Business Development for My Travel Rebates.

For more information, visit:

<http://www.AirportParkingReservations.com>

<https://www.mytravelrebates.com/secure/airport/>

About AirportParkingReservations.com

At AirportParkingReservations.com, travelers provide their itinerary and airport of departure before choosing from over 150 airport parking operators providing a range of parking options (including self, valet, indoor/covered). The parking lots are secure, most offer discounted rates, and all provide free shuttle service with complimentary luggage assistance to and from the airport terminals. Reservations can be made online or toll-free at 800-PARKING (727-5464).

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