

Press Release

Source: AirportParkingReservations.com

AirportParkingReservations.com Announces New Fall Initiatives as They Surpass Three Million Dollars in Parking Industry Revenue.

Suffield, CT – September 2, 2003 -- AirportParkingReservations.com, a service offering guaranteed parking reservations for travelers departing from airports throughout the US and Canada, is unveiling several Fall initiatives as it surpasses the three million dollar mark in parking industry revenue.

As AirportParkingReservations.com begins its second year of operation, it's introducing toll-free call center service Monday through Friday. Customers dialing 888-960-PARK (7275) can receive answers to their questions or place reservations by phone. Jonna Asher, Director of Customer Service noted, "It's a great way to provide reassurance and support to customers unfamiliar with off-airport parking or who are new to using an online travel service."

Another recently introduced feature is car care services. For a select (but increasing) number of parking operators (in Los Angeles, San Francisco, Miami, etc.), customers are offered a service menu from which they can choose one or multiple service options just before booking a reservation. Everything from an oil change to an interior/exterior detail can be completed while traveling, allowing travelers to avoid the hassle of being without a car during busy work and school schedules.

Tom Lombardi, President of AirportParkingReservations.com, commented, "These improvements strengthen our position as a leading resource for the airport parking industry as well as the leading provider of airport parking reservations. We continue to focus on exposing the leisure and business traveler to the security, convenience and value of off-airport parking while providing a great customer experience online and now on the phone as well."

About AirportParkingReservations.com

At AirportParkingReservations.com, travelers enter their travel itinerary and airport of departure before choosing from multiple parking operators providing a range of parking options (including self, valet, indoor/covered) at various price points. The parking lots are secure and most offer complimentary luggage assistance and free shuttle buses to and from the terminals.

Contact Info:

Tom Lombardi, President, AirportParkingReservations.com, 203-421-7925,
T.lombardi@AirportParkingReservations.com