

Press Release

Source: AirportParkingReservations.com

Customer Ratings Empower Travelers

Suffield, CT – April 28, 2004 -- AirportParkingReservations.com, a service offering guaranteed parking reservations for travelers departing from over 65 airports throughout the US and Canada has unveiled the first (and only) customer driven rating system to assist travelers in need of airport parking.

Shortly after returning from a trip, existing customers receive an invitation to participate in a short survey about their airport parking experience. Parking lots are rated Excellent, Good, Fair, or Poor on a variety of questions and then point values are assigned to the results in order to determine a parking lot's star rating (1-5 stars).

“We know that shoppers base decisions on more than simply price. Increasingly, they look to the opinions of their peers to help evaluate products and services. Customers appreciate the opportunity to contribute in a way that benefits fellow travelers and it really motivates the parking lots to provide a superior standard of service. The higher their ranking, the better chance they have of attracting customers” commented Tom Lombardi, President of AirportParkingReservations.com.

About AirportParkingReservations.com

At AirportParkingReservations.com, travelers provide their itinerary and airport of departure before choosing from over 130 parking operators providing a range of parking options (including self, valet, indoor/covered). The parking lots are secure, most offer discounted rates, and all provide free shuttle service with complimentary luggage assistance to and from the airport terminals. Reservations can be made online or toll-free at 888-960-PARK (7275).

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